palmexpo

▶Pro Audio ▶AV ▶Lighting ▶Music

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WELCOME TO PALM EXPO 2027

Where Your Business Connects with Tomorrow



For over two decades, PALM Expo has been the definitive platform where the professional audio, video, and entertainment lighting industries converge, collaborate, and create the future. As we celebrate our **25th edition**, we invite you to be part of a legacy that has transformed businesses, launched innovations, and connected markets across Asia and beyond.

PALM Expo 2027 embraces the theme **"Connecting Markets"** — a commitment to bridging manufacturers with distributors, technology with application, and ambition with achievement. This isn't just an exhibition; it's your gateway to India's booming Professional Audio Video and Entertainment Lighting technology sector.

WHY PALM EXPO MATTERS NOW MORE THAN EVER

India's professional AV and entertainment lighting market is experiencing unprecedented growth:

India's Pro AV market is accelerating at 10.2% CAGR, making it the fastest-growing market in the Asia Pacific region, driven by the Digital India initiative and corporate infrastructure expansion.

(Source: DataIntelo Pro AV Market Report, 2025 & AVIXA IOTA, 2024)

India's live entertainment and events market is valued at ₹20,861 crore (USD 2.5 billion) and growing at 15% year-on-year, nearly double the global average, fuelled by urbanization and rising demand for experiential entertainment.

(Source: Kotak Mahindra Finance & CII - India's Concert Economy Report, 2025)

The programmable stage lighting sector in Asia-Pacific, led by India's wedding and corporate event boom, is growing at 8.89% CAGR, with over 1,200 new entertainment venues equipped with advanced lighting systems.

(Source: Mordor Intelligence - Programmable Stage Lighting Market, 2025)



24 YEARS OF PROVEN ROI: YOUR SUCCESS IS OUR LEGACY

PALM Expo isn't just Asia's 3rd largest show in this sector — it's the most effective business platform for companies serious about growth in the Indian markets



Unmatched Audience Quality

42,000+

qualified trade visitors from across India, South Asia, and beyond

86.9%

of attendees hold purchasing authority or directly influence buying decisions

Direct Access

to decision-makers, dealers, distributors, system integrators, consultants, and end-users across every segment



Proven Business Results

85%

exhibitor retention rate — a powerful testament to measurable ROI and sustained business value



Exhibitors consistently report qualified leads, confirmed orders, and expanded dealer networks



Launch Pad for Market Leadership



Premier platform for product launches that reach the entire Indian market in one strategic move



Dedicated Demo Qubes and Live Arena showcasing real-world applications and immersive technology experiences



Extensive industry media coverage amplifying your brand across leading trade publications and digital platforms



THE COMPLETE TECHNOLOGY SHOWCASE

PALM Expo 2027 welcomes exhibitors across the entire professional audio, video, and entertainment lighting ecosystem:

Hall 2 & Hall 6: Pro Audio

Microphones, mixing consoles, amplifiers, PA systems, studio gear, networking & signal processing, headphones, and immersive audio solutions.

Hall 3: Pro AV

Projectors, LED video walls, digital signage, conferencing solutions, control systems, interactive displays, AV-over-IP, and unified communication.

Hall 4: Lighting Technology

Stage lighting, beam & wash effects, club lighting, laser systems, DMX control, rigging & trussing, architectural lighting, and special effects.

MEET THE DECISION-MAKERS WHO MATTER TO YOUR BUSINESS

Professional Visitors

- AV Consultants
- Cinema and Multiplex owners
- Design Consultants
- DJs
- Electroacoustic Consultants
- Event Managers
- Film / TV Studio Managers
- Lighting Designers
- Production Managers
- Project Engineers
- Projection Designers
- Purchase Managers
- Sound Engineers
- Systems Integrators
- Visual Artists and Jockeys

Business Segments

- Auditoriums
- Broadcast, Film & Postproduction Studios
- Cinema Theatres / Multiplexes
- Clubs / Pubs / Discos / Lounge Bars
- Educational Institutes
- Enterprises
- Event Management Companies
- Government
- Hospitality
- House of Worships
- Manufacturers, Distributors, Dealers & Retailers
- Museums
- Music Recording Studios
- Rental Companies (Stage Sound & Lighting / PA / AV)





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DEMOQUBE

Experience sound like never before in Demo Qube—India's most innovative, fully soundproofed acoustic environment engineered exclusively for high-decibel demonstrations. This cutting-edge, five-sided enclosed structure with multi-layered soundproofing offers exhibitors an exclusive private showcase space to demonstrate sound reinforcement systems, stage solutions, and lighting technology. Connect directly with top-tier rental companies, event producers, and production houses actively seeking their next major investment in speaker technology. Demo Qube transforms product demonstrations into unforgettable experiences at India's most prestigious pro audio show.

HARMAN
LIVE ARENA

Celebrate 16 years of electrifying performances at PALM Expo 2027's Live Arena—the ultimate stage where technology meets artistry. Watch your products come alive as they power three days of spectacular live performances featuring India's most celebrated and emerging independent artists. This is your exclusive opportunity to position your cutting-edge sound and lighting solutions at the heart of the action, demonstrating real-world performance to an audience of industry decision-makers and music enthusiasts who demand nothing but excellence.



PALM Conference & Seminar

Sound • Light • Audiovisual







Step into the epicenter of audio excellence where industry legends reveal the secrets behind their mastery. Over three transformative days, immerse yourself in cutting-edge insights on recording, mixing, mastering, live sound engineering, lighting design, and audiovisual integration. PALM Conference isn't just an event—it's where protocol standards meet innovation, where techniques are perfected, and where the industry's finest sound engineers, rental companies, event management firms, systems integrators, and AV consultants converge to forge powerful professional connections that drive the future of live entertainment.

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RIGGING & TRUSSING WORKSHOP

Safety meets expertise in this essential hands-on workshop designed for trussing riggers, lighting specialists, sound professionals, and projection experts. Gain critical knowledge through live demonstrations covering working at heights, rescue techniques, load cell applications, ground support calculations, electrical distribution, and pyro safety protocols. This comprehensive training equips technical equipment suppliers and event production teams with the best practices and safety standards necessary to execute flawless, secure productions that protect both people and equipment.









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LIGHTING

DESIGN SHOWCASE

India's groundbreaking lighting showcase returns for its fourth edition, spotlighting the nation's most talented lighting designers and their visionary creations. This premier platform celebrates creative excellence in live event and entertainment lighting, featuring breathtaking displays of programming mastery, innovative visual storytelling, and cutting-edge console technology. Discover emerging talent, witness spectacular design innovation, and connect with the creative minds shaping the future of stage lighting across the country.



INDIAN RECORDING ARTS ACADEMY AWARDS

Witness history at India's pioneering music awards ceremony that honors the unsung heroes of sound. For 20 consecutive years, the IRAA Awards have celebrated the technical brilliance, creative courage, and innovative spirit of recording engineers and studios who shape the music we love. This prestigious event recognizes excellence in music recording and engineering—fields often overlooked by mainstream awards—and has become the industry's most credible benchmark for technical achievement. Be part of this landmark celebration where talent, technology, and tradition converge.









PALM SOUND & LIGHT AWARDS

AVICN EXCELLENCE AWARDS

Celebrate the architects of unforgettable experiences at the industry's most anticipated recognition event. The PALM Sound & Light Awards honor the exceptional individuals and organizations whose contributions to stage, sound, and lighting have elevated the events entertainment industry. From sound engineers and lighting designers to rental companies and stage production teams, this prestigious ceremony brings together the professionals who transform ordinary events into extraordinary spectacles, recognizing their dedication, innovation, and technical excellence.



Education is the cornerstone of the Certified AV Specialist (CAVS) Course initiative, playing a pivotal role in elevating professional AV standards, integration, and processes for AV professionals across India. Through our dedicated efforts, we have crafted a comprehensive curriculum designed to attract and nurture top talent in the AV industry.

The CAVS program is a crucial catalyst for developing skilled professionals and encouraging careers in AV, committed to imparting cutting-edge knowledge and education on AV technology.

Exhibitor TESTIMONIALS

PALM Expo exceeded our expectations in every way. The visitor quality was outstanding—we engaged with genuine decision-makers and serious buyers who were genuinely interested in our solutions.

The event provided excellent brand visibility and generated significant business opportunities. The caliber of attendees and the level of engagement were exceptional. We're highly impressed and look forward to participating in future editions.

GAGAN LAMBA
Vice President, Hikvision India

If there were a World Cup for Pro Audio and installed sound, it would be PALM Expo. We've been participating for over 20 years, and the platform continues to deliver exceptional value year after year. PALM Expo is unmatched for introducing new products, connecting with channel partners, and engaging with high-quality end users. The visitor response to our innovations—particularly our compact, smarter, high-fidelity products—has been outstanding. The calibre of attendees and the quality of interactions make this the most relevant platform in the industry. Congratulations, to the team for consistently delivering such a world-class event!

ROHIT TAHILIANI
Assistant General Manager, Sales & Marketing, Ahuja Radios

PALM Expo 2026 has been an exciting and highly productive platform for Sennheiser. We showcased our Spectera wideband wireless system—the most technologically advanced wireless platform in the world—and the response has been outstanding. The visitor quality is exceptional, and the booth has been extremely busy with engaged professionals eager to experience our innovations, including the pre-launch of the Spectera handheld transmitter. PALM Expo provides the perfect opportunity to connect with multiple partners and the pro audio community under one roof. We're very happy with the response and look forward to continuing our participation in future editions!

NAVEEN SRIDHARA
Director Sales, Sennheiser Electronics India

Visitor TESTIMONIALS

Attending PALM Expo was an excellent experience. As an events company investing in lighting, sound, and LED technology, the expo provided the perfect platform to explore innovative solutions and connect directly with industry leaders. The organization was exceptional, and the accessibility of exhibitors made it remarkably easy to engage and obtain quotations—something typically challenging in our industry. We discovered several cutting-edge technologies that we plan to implement in our future projects. PALM Expo has proven to be an invaluable resource for events professionals, and I look forward to returning.

MANASA RANGAN
Co-founder & Managing Director, Founder, Aram Experiences, Bangalore

I've been attending PALM Expo for nearly 8-9 years, and it never disappoints. Every year, I discover exciting new products in sound, DJ equipment, and audio technology.

This year's edition has been the best yet—the scale and setup are massive compared to previous years. The variety and quality of exhibitors make it a must-attend event. I look forward to seeing PALM Expo grow even bigger in the years to come. Outstanding experience!

AMYA KARE
DJ & Audio Enthusiast, Mumbai

The PALM Expo experience has been exceptional. We discovered numerous innovative AV and audio products that will significantly boost our e-commerce offerings. The variety of new launches and advanced features—particularly from leading brands like Harman—was impressive. The quality of products and the accessibility of exhibitors made this a highly productive event. We're excited about the opportunities PALM Expo presents and look forward to attending future editions, including the Delhi show in 2027. A great platform for discovering what's new in the industry!

AVI AGRAWAL
Director, Quick Adventures Private Limited

TURN VISIBILITY INTO OPPORTUNITY WITH STRATEGIC SPONSORSHIPS

- Registration Partner
- Exhibition Lanyard Partner
- Name Badge Partner
- Visitor Bag Partner
- Truss Partner
- PALM Sound & Light Conference & Seminar (Platinum, Gold, Session, Sound & Video Display Partner)
- IRAA (Indian Recording Arts Academy) Awards (Platinum, Gold & Silver Partner)
- Onsite Advertising Opportunities (Cafeteria, Outside Exhibition Halls, Pillar, Tunnel Between the Halls)
- Advertisement in PALM + AV-ICN Magazine



EXHIBITION PACKAGES & INVESTMENT

Whether you are a first-time exhibitor or a returning partner, PALM Expo offers exhibition packages tailored to your business objectives and budget.

RAW SPACE	SHELL SPACE	RAW SPACE	SHELL SPACE
INR17,000 Per. SQM	INR17,850 Per. SQM	USD350 Per. SQM	USD375 Per. SQM

- Price may differ depending on the type and size of the booth
- Above prices are exclusive of taxes and any other government charges as applicable.

Perfect for:

- **Established brands** looking to strengthen market presence
- **New entrants** seeking to establish dealer networks
- **International manufacturers** exploring the Indian market
- **Distributors** showcasing diverse product portfolios
- **Technology innovators** launching next-generation solutions

Contact Our Sales Team:

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OFFICIAL EXPO MAGAZINES

PROFESSIONAL AUDIO LIGHTING AND MUSIC
PALM Expo Promotion Magazine

AV-ICN EXPO MAGAZINE

MEDIA PARTNERS

AV TODAY

ISP Audio & Light

ISP Integración

Inavate

ProAVLAsia

WorshipAVL Asia

SUPPORTING ASSOCIATIONS

AES INDIA
Audio Engineering Society

ALL INDIA SOUND & DJ LIGHT WELFARE ASSOCIATION

ASIRT
PARTNER PROGRESS EVOLVE

EESA
EVENT EQUIPMENT SERVICES ASSOCIATION
REFORM | STANDARDISE | REVOLUTIONISE

KARNATAKA SOUND LIGHT DJ ASSOCIATION

OOH! India
INDIA OUTDOOR ADVERTISING ASSOCIATION

LiDAI

RSA