

PALM▶ EXPO

31.05 - 02.06.2018
BEC MUMBAI, INDIA

INTEGRATING
THE FUTURE
SOUND
LIGHT
AUDIOVISUAL

India's globally
renowned highly reputed
international exhibition
on Pro Audio, Light,
Audiovisual for
Entertainment, Event
and Music Production.



palmexpo 2018
record — play — perform

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I N T E G R A T I N G T H E F U T U R E S O U N D L I G H T A U D I O V I S U A L

EVOLUTION

Now in its 18th edition, PALM Expo is India's foremost platform for stage, entertainment event and music production technology. The expo continues to grow year on year, with local and international pro audio, lighting, and audiovisual manufacturers convening to showcase cutting edge technology on the expo floor.

PALM expo on its part fulfills its mantra of providing a neutral platform, acknowledged and reputed for galvanizing sales and delivering business on the exhibit floor. In the past 17 glorious editions, the show has become an industry phenomenon, showcasing front line technological innovations, delivering abundant opportunities for brand building and networking, and fuelling the industry by connecting manufacturers and distributors with dealers and end-users.

EVOLUTION TO AUDIOVISUAL

PALM's evolution in providing total solutions in event entertainment technology has witnessed the largest gathering of system integrators than at any other expo in India. AV consultants necessarily attending PALM each year for sound and light solutions demand display and projection solutions integral to their project implementation. Audiovisual exhibits have been prominent at PALM as the preferred destination for latest LED displays, videowall display, projection systems.

PALM 2018 focus on Audiovisual is a game changer for the AV industry in India. For the first time the AV industry will have a real opportunity to reach the potential market in exhibiting to over 21,000 unique visitors, directly or indirectly involved in AV technology.



HARISHA GN

YAMAHA Music India

It was a great Show. The quality footfall has always been an edge for participating at PALM Expo. It always provides a unique platform for new product launches, technical information sharing, chance to meet Industry stakeholders and compare notes with major suppliers of Products and Services.



PRASHANT GOVINDAN

HARMAN Professional Solutions

PALM 2017 is a brilliant show. I think it is a lot busier than last year. I think almost 30,000 people have visited this year's PALM show. And for us it has been an extremely busy show. I haven't even had a chance to go outside the booth, for the least. We are very excited and it has been a very successful show so far.



KARAN NAGPAL

Sonotone Audio LLP

We have been taking part every year, since the first edition to showcase our new products to the customers and to create an experience for them. So PALM is a very good platform for them to experience our products. The response was good this year for our booth and I am quite happy.



KARAN KATHURIA

Touchpoint, MUSIC Group

PALM as every year is one of the most important shows for the pro audio industry in India, and we really recon the importance of this show. It is one of the platforms where we go and really understand from the customers what exactly they need, and we actually drive our product development as per their needs and not vice versa. PALM is a very important forum for us to understand, to hear and to see the audience live.



ANAND RAJ

OSRAM Lighting

PALM is an event of utmost importance for the Indian lighting industry. It provides a fantastic opportunity to meet prospective customers & end users (i.e. dealers, distributors, event companies & others) and facilitate a perfect platform for showcasing our robust technology & introducing new product innovations to the Indian market.



HERE'S WHAT THE INDUSTRY HAS TO SAY ABOUT PALM



SONU KHURANA

Ahuja Radios

We were here two years ago in 2015 and when we compare 2015 with 2017, we found that the attendance was much higher and of very high quality. I guess the whole show is much more satisfying than it was in 2015. The response has been better with the kind of people coming in. I must compliment PALM expo for that.



DAVINDER WADHWA

Modern Stage Service Pvt. Ltd.

PALM 2017 is always a good show for us; not only 2017 but since the last 11-12 years we are participating in the show and it is a lovely show. It is one of the best shows in the country. There has been a very good response for our new products. This year we added two new brands, Entecc and Faerber and everyone is liking this project and we are doing great.



RAJAN GUPTA

Hi-Tech Audio Systems

PALM 2017 has been a very successful exhibition for us. We had a DiGiCo training area at our booth, which was conducted by Fali Damania, and we got a very good response for this product. We have been very busy and it has been a great exhibition for us so far.



MANOJ MOTWANI

Narain Audio & Lighting LLP

Taking part in PALM is always an experience worth looking forward to. This exhibition has brought us so much closer to our customers. The best marketing strategy for our company.



SANDEEP MANDOT

Vardhaman Megatech

We have been exhibiting for several years now. PALM has become a key event for us; highly conducive to meeting almost all of our customers at the beginning of the Season, presenting our new catalogue and new products to them. With the number of visitors increasing each year, we now need a larger staff force to handle the ever increasing traffic, with the quality of visitors being particularly impressive in 2017. I appreciate the tradeshow's arrangements.



NEERAJ CHANDRA

Sun Infonet

Sun Infonet has a very long association with PALM, and the show has given full cooperation to showcase its brands and products. It is a good platform for industry professionals and visitors to benefit from learning about the latest industry trends and technology.



RASESH PAREKH

Integrated Entertainment Solutions

The response has been very good. It has been a wonderful show, lot of interests and lot many new customers, so it has been a good experience.



ARUN KUMAR

Bose Corporation India

PALM Show has been gaining traction through the country gradually. Early on, the visitor profile was mostly focused on the West. This time I saw a lot of people from South and North India visiting. Through this platform I can reach out to a large audience. This is one reason why we invested in the Demo Qube. We met lot of people from two tier cities, which is a plus for PALM and for us. For us at Bose, our objectives get met. It is much better organized and PALM has been improving every year.



SAHIL WADHWA

Modern Stage Service

It has been a great experience to be associated with PALM Expo for last 15 years and its amazing to see it growing each year with more and more lighting and sound professionals attending it from all over India. This year was i believe one of the best turnouts of the exhibition and I would really like to congratulate the ABEC team for making this exhibition a great success.



LESLIE LEAN

Ansata

PALM Expo is unanimously the best pro audio show in India covering all important bases for the media industry including MI, prosumer, professional audio & lighting segments and AV. We have seen tremendous growth over the years with its popularity and crowd pull from the industry. It is backed by a co-operative and friendly group of organisers.



DIPESH PANJWANI

MX - MDR Technologies

PALM Expo provided MX an excellent opportunity to showcase our innovative products and is an ideal setting to collaborate with prospective buyers and press, we would otherwise not have had the chance to meet. We are thoroughly satisfied that our participation succeeds in raising our profile and building awareness of our brand through PALM Expo.



REASONS TO EXHIBIT BUSINESS

► **Purchasing Power:** India ranks among the top 10 economies in the world. It is on the map of the global audiovisual industry by virtue of its purchasing power and knowledge to adopt the latest brands and technology.

► **Distribution Network & Partnerships:** PALM has been instrumental in expansion of sales distribution and dealer network, which has grown exponentially over the last decade. International companies participating at PALM assuredly establish distribution partnerships at the show.

► **PALM is the place to network with influential buyers and professionals:** The show attracts the biggest rental companies and most influential systems integrators looking for solutions across stage sound & lighting, AV, Audio-for-Video, cinema sound, studio recording and music production solutions. Over the three days, top honchos and tech gurus in the event business are present in strength at the show.

► **Business Oriented Content & Exhibit Features:** PALM hosts over 10 allied events. PALM has a strong philosophy and belief in the assets it creates. The PALM mantra '**we deliver business**' is a constant focus in the development of features for content and exhibit. Live sound and light demos, interactive conference & seminars, informative workshops and innovative showcases attract delegates from across the country, providing more opportunity for business as well as product and brand exposure.

► **Brand Reinforcement:** The range of exhibits encompasses hundreds of brands from over 200 companies. The best technology and products in sound and light, systems engineering and AV from USA, Europe, China and India are represented at the expo. Hence, exhibiting at PALM is critical in terms of market contact, product recognition and brand reinforcement.



M A R K E T

I N D I A N M A R K E T C O N S U M P T I O N , G R O W T H & D I S T R I B U T I O N

PALM is witness to India's robust consumption of audiovisual install and stage rental business, attracting local distributors, as well as International brands entering India on the wave of aggression in pro audio distribution. The pro sound, light and audiovisual market continues to mature across India. Even as the Indian event industry continues to grow, attracting top acts and artistes from across the world, diverse industries are creating new opportunities for sales and consumption. Growth is driven primarily by a surge in the event and hospitality industry, as well as corporate AV business. The pro sound, light and audiovisual

segment has registered growth in the number of rental companies and systems integrators catering to the events and corporate segment. All major brands are entering India on the PALM platform as international brand power has been confirmed in the Indian market context, which affords high quality sound, light and AV equipment. Furthermore Indian distribution has enough scope & depth for supporting new brands, thereby fuelling the industry.





PERPETUAL ENHANCEMENT PALM CONTENT & EXHIBIT FEATURES



This most loved feature of PALM enters its 8th year with the PALM expo 2018. This feature facilitates live demonstrations of advanced sound and lighting systems through a three day musical stage extravaganza featuring the most popular and budding artists and bands from the country's independent music scene. Since the last 7 consecutive years, HARMAN has powered this feature with top of the line/ newly launched products & solutions of brands from the HARMAN bouquet, culminating in an audio-visual feast for the senses.



The Demo Qube feature has been an ideal concept for audio companies to demonstrate their high end speaker systems and products with ease in a private cube structure.



Open Air Line Array Demo conducted in the open space at the venue, facilitates exhibit and demo of line array systems in realistic outdoor conditions.



The experiential shootout will feature soundproof listening booths with market preferred headphone selection by PALM, offering buyers a unique opportunity to experience and hear the latest headphone technology.

PERPETUAL ENHANCEMENT PALM CONTENT & EXHIBIT FEATURES

CONTENT FEATURES

palm **CONFERENCE & SEMINAR**

Curated by PALM technology magazine, it is the learning and networking platform where the best talent and high caliber top notch professionals from the country and across the world, share their expertise, skills and knowledge on technology and industry trends through a range of topics covering pro audio & light, AV Install & Integration and Music Production.

8th edition **PALM DJ CHAMPIONSHIP**

The center of gravity for Indian DJs, the championship is the only platform of its kind in India which promotes and fosters upcoming DJ talent, through a National DJ Talent Hunt judged by some of the best DJs in the country.

PALM **SOUNDSCAPE**

Brings together top decision makers and influencers, shaping the present and future of the DJ, electronic music production & event entertainment industries on a platform encompassing interactive panel discussions, high value educational workshop and music deconstruction master classes.

IRAA INDIAN RECORDING ARTS ACADEMY AWARDS

PALM SOUND & LIGHT AWARDS

The IRAA (Indian Recording Arts Academy Awards) and the PALM Sound & Light Awards are major highlights at the PALM expo. These awards in recognition of the music recording and live events fraternity respectively, invest pride, praise, privilege and position to the winners, comprising the best professionals and companies in the country and groundbreaking technology from across the globe.



PALM partners with exhibitors to host live rigging and trussing demos and workshops on topics ranging from truss roofing structures, the need for ballasts and guywire based cross-bracing to safe truss climbing, fall & rescue techniques and more.



This brilliant feature, now in its second consecutive year, attracts young aspiring lighting designers as well as seasoned professionals to display their programming and designing skills. A stage with a custom made lighting rig is specially created for this ingenious feature which fulfills in providing opportunity for building professional talent.



Augmented and virtual reality and 3D Immersive projection & mapping which is impacting all corporate sector events and entertainment events and venues, is an important highlight at PALM. This feature presents jaw-dropping visual experiences through educative video projection mapping demos on the expo floor.



NEW

India, the second largest market in Asia for the Audiovisual and Systems Integration segment continues to excite the market. Over the years, PALM has witnessed phenomenal growth in the number of Systems Integrators and AV consultants sourcing products and solutions for entertainment venues and home theatre projects. In view of this important dynamics, PALM is leading the charge with initiatives like the three-day PALM Certification Course in AV Install & Integration, designed to provide knowledge of audio and video fundamentals and enhanced troubleshooting skills, while promoting best-practices and technological expertise of systems technologies. PALM is highly invested in the audiovisual domain. The expo's official magazine PALM technology has continued focus on Install. This course is aimed at providing knowledgeable manpower, replacing the 'electrician' with a 'qualified integrator' and creating a talent with specific learning for AV integration PALM has played this role in the past for sound engineering.

EXHIBIT PRODUCT PROFILE

DEDICATED EXHIBIT AREAS

The internationally acclaimed PALM expo boasts of an extensive spectrum of products and technological solutions for pro audio, music production, audiovisual, cinema sound and lighting. In order to accommodate the expanse of exhibits in a manner which facilitates efficient movement of buyers leading to better business for exhibitors, PALM has dedicated exhibit areas for sound + music production + audiovisual and lighting + laser + effects

HALL 1

Sound + Music Production

- Stage Sound
- Concert Sound
- Installed Sound
- Cinema Sound
- PA Systems
- Studio Equipment
- Microphones
- Music Production & Broadcast
- Audio for Video
- DJ Gear

HALL 1

Audiovisual + Display

- LED
- Video Display
- Cinema Projection
- Video Projection
- Digital Signage
- Digital Cinema

HALL 5

Lighting

- Light + Laser
- Laser & Effects
- Lighting Design & Installation
- Stage Lighting
- Stage Machinery
- Stage Technology
- Truss / Rigging



A. R. Chandrashekhar
ICT-AV-CCTV-Automation Consultant, Anuvin Consultants

The Conference and Seminar topics selected were so relevant to today's and tomorrow's world. There was a lot for the attendees to learn from industry experts and co-relate with the products on the floor. For an AV designer, supplier, installer or consultant, PALM Expo 2017 had it "All under one roof". There was something new & interesting for everyone, be it an AV novice or an AV Expert. I personally feel the organizers should think of increasing the show by a day. Also, this is the perfect time for all AV equipment manufacturers out there to be there at this vibrant expo"



V I S I T O R P R O F I L E

Celebration of Sound, Light & Audiovisual technology

PALM 2017 welcomed 21,506 unique visitors across the three days of the show. The infectious excitement of the professional sound, light and audiovisual community at PALM is what makes the expo unlike any other expo in the subcontinent

PROFESSIONAL VISITORS

- AV Consultants
- Cinema and Multiplex owners
- Design Consultants
- DJs
- Electroacoustic Consultants
- Event Managers
- Film / TV Studio Managers
- Lighting Designers
- Production Managers
- Project Engineers
- Projection Designers
- Purchase Managers
- Sound Engineers
- Systems Integrators
- Visual Artists and Jockeys

BUSINESS SEGMENTS

- Auditoriums
- Broadcast, Film & Post Production Studios
- Cinema Theatres / Multiplexes
- Clubs / Pubs / Discos/Lounge Bars
- Corporates
- Educational Institutes
- Event Management Companies
- Government
- Hospitality
- House of Worship
- Manufacturers , Distributors, Dealers & Retailers
- Museums
- Music Recording Studios
- Rental Companies (Stage Sound & Lighting / PA / AV)

7th edition

PALM SOUND & LIGHT AWARDS

HONOURING PROFESSIONAL EXCELLENCE IN STAGE SOUND LIGHT



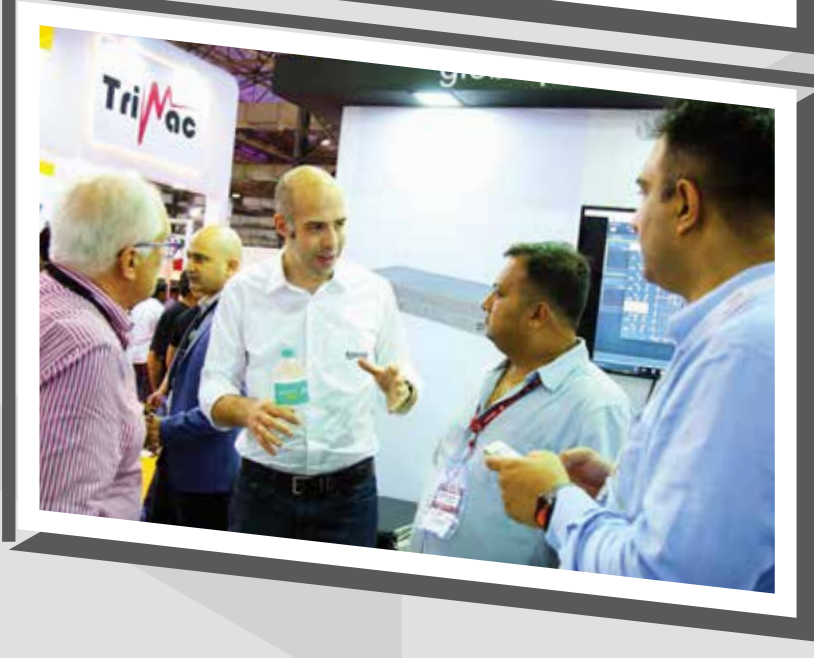
Glimpses



alm
xpo
2018



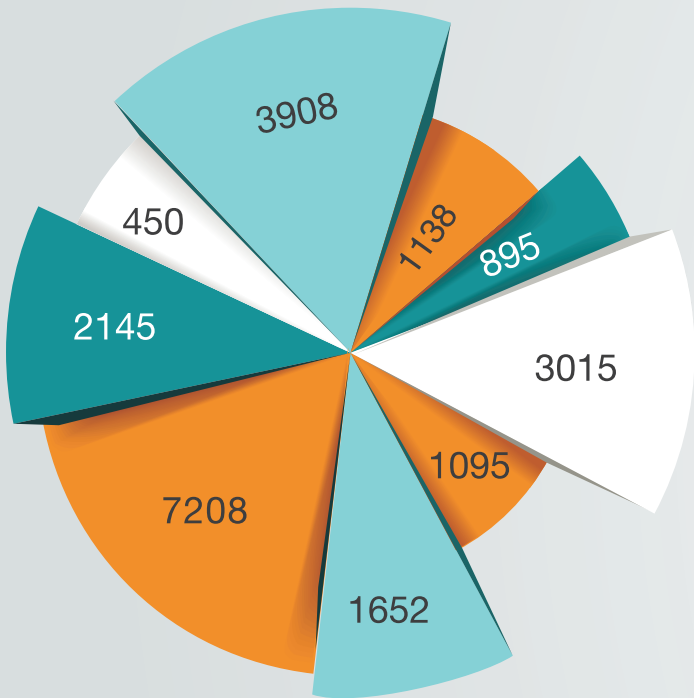






STATISTICS & DEMOGRAPHICS

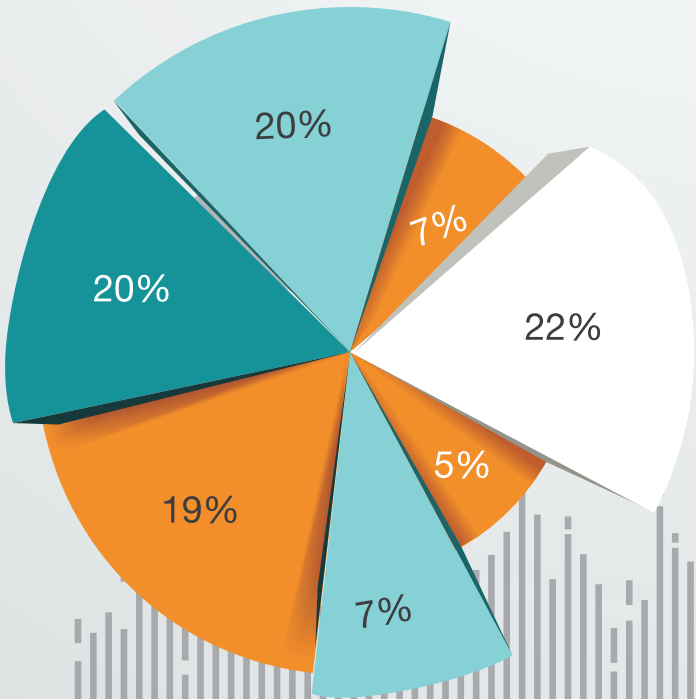
VISITORS BY BUSINESS NATURE



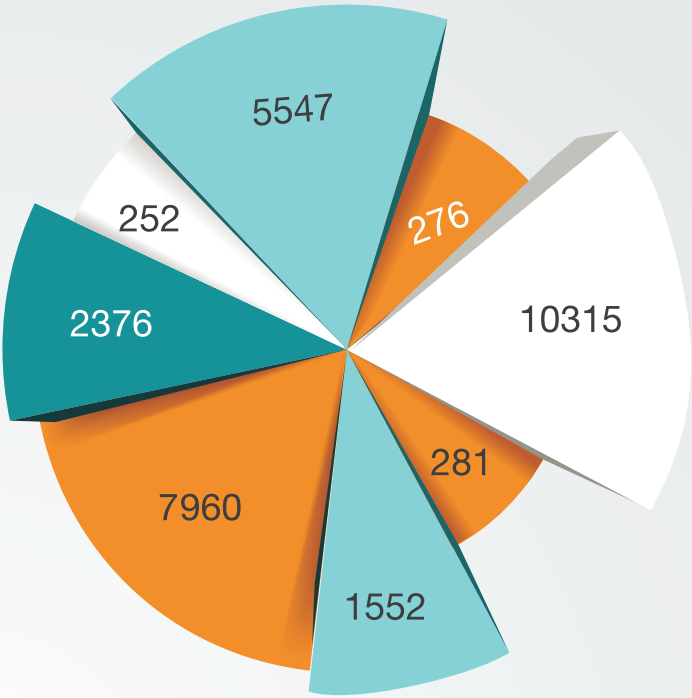
RENTAL (LIVE SOUND & STAGE + LIGHTING & EFFECTS)	7208
SYSTEM INTEGRATION (AUDIO VISUAL + DIGITAL SIGNAGE + PROJECTION SYSTEMS)	3908
DISTRIBUTOR & DEALER	3015
EVENT MANAGEMENT/AD AGENCY/ENTERTAINMENT	2145
PERFORMANCE VENUE	1652
STUDIOS (MUSIC PRODUCTION/TV/RADIO/RECORD LABEL)	1138
OTHERS	1095
MANUFACTURER	895
HOUSE OF WORSHIP	450

VISITORS BY JOB FUNCTION

LIVE SOUND / LIGHTING / RECORDING ENGINEERS	22%
SENIOR MANAGEMENT	20%
DJs	20%
SYSTEM INTEGRATORS/CONSULTANTS/TECHNICIANS	19%
EVENT PRODUCTION	7%
PROFESSIONAL MUSICIANS & ARTISTS	7%
OTHERS	5%



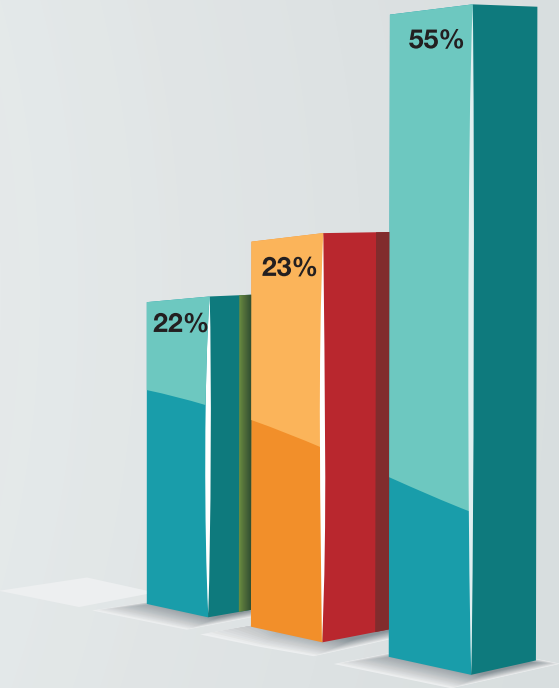
VISITORS BY PRODUCT OF INTEREST



PRO AUDIO EQUIPMENT	10315
AV INTEGRATED SYSTEMS	7960
STAGE SOUND & LIGHT	5547
LED & VIDEO DISPLAY TECHNOLOGIES	2376
DJ EQUIPMENT	1552
PARTS & ACCESSORIES	281
RADIO & TV POST PRODUCTION	276
OTHERS	252

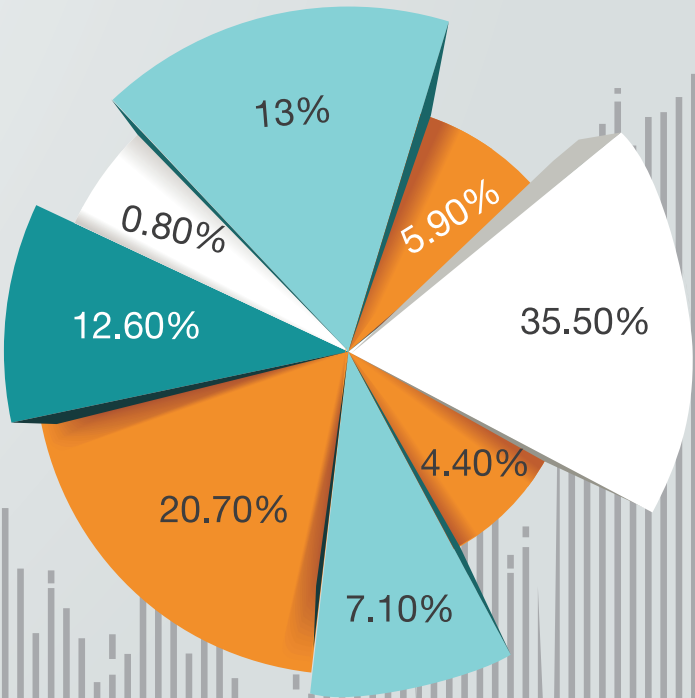
REASONS FOR VISIT

PURCHASE & ORDER	55%
SEE NEW TECHNOLOGY AND PRODUCTS	23%
NETWORKING / CONNECT WITH INDUSTRY	22%



PRODUCT PROFILE

SEGMENT	PERCENTAGE OF PRODUCTS
STAGE SOUND	35.50%
AUDIO VISUAL (SYSTEM INTEGRATION)	20.70%
LIGHTS	13%
STUDIO / MUSIC PRODUCTION	12.60%
DJ	7.10%
MISC.	5.90%
DISPLAY	4.40%
ACADEMY	0.80%





PALM CONFERENCE & SEMINAR PROGRAMME

Make your participation even more significant by Sponsoring the PALM Conference & Seminar Programme which is committed to bringing the best Indian and International speakers on this reputed platform, delivering their skills and expertise to an informed and elite audience of media and entertainment professionals. This crucial feature helps disseminate information on the latest products & solutions and trends, developments and technologies driving the entertainment event, audiovisual & systems integration and music production industry

For more information, to become a Sponsor or to book your Product Presentation slot, contact:

Smita Rai

Project Head – Features & Marketing

Mobile: +91 98209 43398

Email: srai@palmexpo.in

Venue: International Lounge, Hall 1 Mezzanine Level (Level 1)

Conference Theme

Day 1: Stage Sound & Light

Day 2: AV Install & Integration

Day 3: Music Production



PALM was exceptional. Extremely well managed and planned. Thank you for having me on board as one of the Speakers and for the recognition and award as a Live Sound Engineer. Cannot fault anything.

Fali Damania, FOH Engineer





Book your Product Presentation Slot

The PALM offers its exhibitors an opportunity to avail of this reputed and respected features for brand building. Exhibitors can book one hour slots at the PALM Conference & Seminar Programme to conduct company sponsored product presentations or host workshops / training programs / education seminars etc.

ONLY **3** **slots** **available**
on first come first basis only

HURRY!
Book your slot now.

PALM SOUNDSCAPE

Join the dialog empowering the next breed of professionals!

PALM Soundscape focuses on technological advancements & industrial trends, empowering the next breed of professionals in the music creation and DJ industry through meticulously curated interactive panel discussions, workshops and deconstruction master classes. This vital platform attracts decision makers and influencers shaping the present and future of the industry who convene to discuss topics of prime relevance and significance. Contact us now to be a Soundscape Partner!



Amyth



Aayushman Sinha



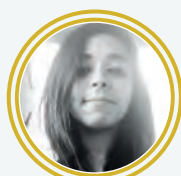
Akbar Sami



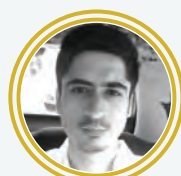
Ali Safdar



Aneesh Prasad



Aneesha Kotwani



Ankit Narang



Ashrith Baburao



Ashwin Baburao



DJ Chetas



DJ Ivan



DJ Russel



DJ Skip



Enkore



HHB



Jeet Mehta



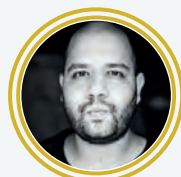
Parth Taco



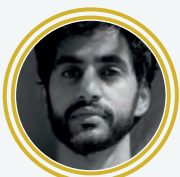
Parampreet Dhanoa



Pranav Sanghvi



Prateek Pandey



Kumail Hamid



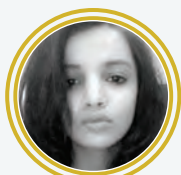
Kunal Khambhati



Ma Faiza



Reji



Richy Dave



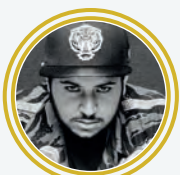
Rishab Joshi



Sameer Bhalla



Sez



Shah Rule



Shoven Shah



Stunnah Beatz



Tanseer Jabbar



Tuhin Mehta



United Machines



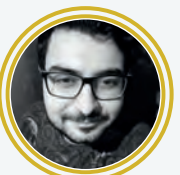
Varun Desai



Varun Patra



Vinay Khilnani



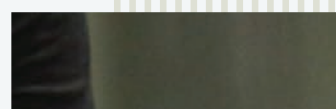
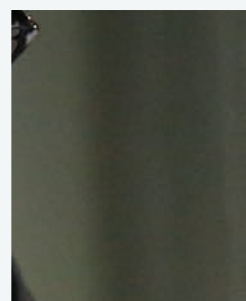
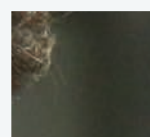
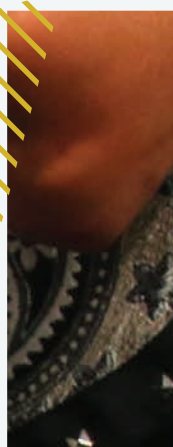
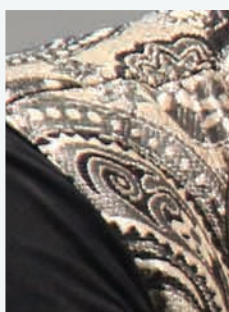
Vivek Dudani



Warren D'souza

To become a Soundscape Partner & DJ Championship Prize Partner, contact:
Ramesh Chetwani – Exhibition Director
E: rchetwani@palmexpo.in
M: +91 916 744 7440.

**PARTNER
YOUR
BRAND**



DAY 1
**MAY
31**
ELIMINATION
ROUND

DAY 2
**JUNE
01**
FINALE

8th edition
**PALM
DJ CHAMPIONSHIP**

Fostering DJ Talent!

The Annual DJ Championship hosted by PALM which is now in its 8th edition, has been instrumental in promoting DJ Talent in India. The Championship offers DJ equipment manufactures and solution providers an opportunity for strong and relevant partnerships through Prize Sponsorships that foster the best DJ talent, the country has to offer.

Contact us now to become the PALM DJ Championship 2018 Premium Prize Partner

12TH INDIAN RECORDING ARTS ACADEMY AWARDS (IRAA)

There are very few awards ceremonies that honour the technical expertise behind song and music production with most others restricting themselves to popular categories. The IRAA awards are the first and only music awards in India that recognizes the regularly forgotten technical fields of music recording and engineering talent in India.

The IRAA Awards which has gained aspirational value through the years, reflects the industry's credibility and has become an eagerly looked forward to annual event.

In its 12th consecutive year, the IRAA awards will continue to applaud the best in the Indian music recording industry.

8TH PALM SOUND & LIGHT AWARDS

The PALM Sound & Light Awards honours technology innovations, organizations and industry professionals for their unmatched contribution to the events entertainment industry by rendering outstanding services in the field of stage, sound and light.

Over the past years the awards have generated much expectation from the body of live event organizers, rental companies and industry professionals like sound engineers, set designers, stage production companies and light designers.

GET INSPIRED
GET INVOLVED

For Sponsorship Opportunities, contact:

Smita Rai

Project Head – Features & Marketing

Mobile: +91 98209 43398

Email: srai@palmexpo.in



12th edition



INDIAN
RECORDING
ARTS ACADEMY
AWARDS



8th edition

**PALM SOUND &
LIGHT AWARDS**

12th edition



INDIAN
RECORDING
ARCS ACADEMY
AWARDS



8th edition

**PALM SOUND &
LIGHT AWARDS**



INDUSTRY MAGAZINES

Continuous PR campaign (pre & post) through some of the top Indian and International magazines.

ELECTRONIC MAILERS

Our email campaign includes an initial block your date/ registration drive, regular show updates, registration reminders, live show updates & highlights/features to our extensive database which is managed and updated regularly.

ASSOCIATION SUPPORT

PALM associates with leading industry associations across the country to promote the show to their members & subscribers.

PRESS ADVERTISING

Highly targeted advertisements are placed in mainstream newspapers leading up to and during the event, to reach out to a wide audience across India.

INVITES

Invitation cards are sent out to industry associations, Exhibitors and Media Partners to invite their key customers, thus bringing quality trade visitors to the show.

VIP INVITES

Special printed invites are sent to Government institutions, Industry associations and Market drivers.

SMS CAMPAIGNS

Short and to-the-point SMS messages are sent out at regular intervals three to four months prior to the show.

ONLINE AFFILIATES

Awareness through web banners on industry and trade websites (national & international) and on websites of top industry magazines.

DIGITAL MARKETING

Social media activities through Facebook, Twitter, LinkedIn, Flickr, Pinterest, Google Ads and more, thus ensuring accessibility to information on one click through your smart phones, tablets and laptops.

OUTDOOR CAMPAIGN

Outdoor publicity through hoardings across the city, show standees in the showrooms of exhibitors across India, bus back advertisements & posters prominently displayed in all possible retail outlets throughout India.

PALM Expo Media & Features Organiser

PALM technology

SOUND & STAGE • LIGHTING • INSTALL SOUND • MUSIC PRODUCTION • DJ TECHNOLOGY

Motivating the market, putting technology in place

AES
INDIA



All India Radio &
Electronics Association



ELECTRONIC SECURITY
ASSOCIATION OF INDIA



Punjab Light Sound &
Sbiacharak Group Association



AV
MAGAZINE

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ENGAGE.
TRANSFORM.**

S P O N S O R S H I P & A D V E R T I S E M E N T O P P O R T U N I T I E S

PALM Sponsorship & Advertisement provides opportunity for, and delivery of increased brand building and awareness, greater visibility and impact and predilection to purchase, right through the year leading up to the three day event. Align with PALM as a premium Sponsor, create enhanced visibility and drive traffic to your brand and products. Your products, solutions and marketing plans are unique. PALM offers customized, stand-out sponsorship opportunities to match your marketing goals.

PALM sponsorships are available only to exhibitors, so act now!

Maximize brand awareness and enhancement through prime exposure and targeted messaging and make an impact on your target buyers from the Entertainment event industry.

Sponsorship Opportunities available are:

- ▶ ONSITE (Registration Area, LED Billboards, Pillar Branding, Floor Graphics, Name Badges, Name Pouches, Lanyards).
- ▶ SHOW SOUVENIRS (Mugs).
- ▶ VISITOR/DELEGATE BAGS.
- ▶ CONTENT FEATURES (PALM Conference & Seminar, PALM Soundscape, DJ Championship, PALM Awards – India Recording Arts Academy Awards [IRAA]).
- ▶ PRINT ADVERTISING (PALM Show Magazine and PALM Technology Magazine).
- ▶ DIGITAL ADVERTISING (Banner ads on PALM Website).

For more information and to become a sponsor contact:

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BOOK YOUR BOOTH

FOR BOOTH BOOKING / SPONSORSHIP /
ADVERTISEMENTS, CONTACT

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PARTICIPATION FEE DURING EARLY BIRD OFFER **

SPACE ONLY*	SHELL SCHEME*
INR 10,450 per sqm	INR 10,925 per sqm
USD 285	USD 309

5% discount is the motivation for early booth booking.

Early Bird offer will act as a catalyst to define your business promotion plan and collaterals in advance thereby facilitating successful coordination of product launches. In essence, defining your participation in time means confirmation of the product you want launched and co-branding collateral with the show logo [in time].

This also means incremental publicity and visitors to your booth. Through timely management of production, people management, budgeting, micro communication to your customers and suppliers, you will ensure a chain reaction, whereby you have defined better, the emphasis of the expo delivery for your company, before you know it.

5% discount is substantial when you know for sure you will not avail of this benefit after 30th September 2017. Believe in the future and commit your participation and business growth.

PARTICIPATION FEE AFTER EARLY BIRD OFFER EXPIRES

SPACE ONLY*	SHELL SCHEME*
INR 11,000 per sqm	INR 11,500 per sqm
USD 300	USD 325

* GST of 18% will be levied on the above mentioned rates

** Applies to all exhibitors contracting with deposit paid before 30th September 2017.

All prices indicated do not include prevailing government taxes, which will apply.

SUPPORTING ASSOCIATIONS

 AES INDIA Audio Engineering Society	 All India Radio & Electronics Association	 BETA FOR UNITY, COMRADESHIP & PROGRESS	
 ELECTRONIC SECURITY ASSOCIATION OF INDIA	 PALA PUNJAB ASSOCIATION OF LIGHT AND SOUND	 Punjab Light Sound & Sbiacharak Group Association	

PALM Expo Media & Features Organiser

PALM technology

SOUND & STAGE • LIGHTING • INSTALL SOUND • MUSIC PRODUCTION • DJ TECHNOLOGY

Motivating the market, putting technology in place

MEDIA PARTNERS

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