e de la de l





MUMBAI, INDIA / 26-28 MAY

After a year's break – for me – from Palm Expo Mumbai, I was surprised to see what a difference there was at the show. From registration and signage, everything has been streamlined to be more efficient and straightforward.

Inside the halls, the layout had changed and stands had moved positions from where they'd been in previous years. This always throws you off course to begin with, but I soon managed to figure out the navigation. More stands had been purpose built this year, too, rather than just a standard shell scheme. With that change and the sheer growth factor of the show, the show this year covered 24,336 sq metres of floor space. Hall 5 showcased stage audio and lighting, lasers, effects and DJ technology, while Hall 1 was occupied by professional audio, studio sound and audiovisual technology. Across the show floor, there were 183 exhibitors with more than 500 brands on display, while the official visitor count totalled at 22,366.

Food and beverage offerings have also increased both inside on the show floor and outside but still within the complex - the extra variety is definitely appealing for visitors. With the organisation of the show changing hands last year - in January 2015 - from Diversified to ABEC (ITE), this year offered





<complex-block>





the chance for the new organisers to really put their stamp on the exhibition. And with the guidance of the Palm team - many of whom have been onboard for a number of years - it seems as though it was a winning formula. All the usual features, such as the Harman live arena, the outdoor line array demo, the demo cubes and the conference and seminar programme all took place again this year, as well as the annual Palm Sound & Light Awards. New partnerships were introduced, Renkus-Heinz exhibited with its new distributor, Acoustics Arts. Director, Sidharth Chhibber, said: "Acoustic Arts has long been associated with the world's leading technology providers, and our vast network of professional systems integrators and resellers expect nothing less. We





INTERFACE

"Listening, understanding, thinking things through – this may be the most important added value that we provide to our clients."

STEFAN THOMSEN Communication Systems Specialist









know they will be as delighted as we are for this new association. We are proud to be associated with Renkus-Heinz, and excited to be working together." Adam Hall also has a new distributor, KEi. Director of Adam Hall Asia, Chandan Mahtani - who was at the show giving his support - said, even after just a few months of working together, that everything is going well. NEXT-proaudio appointed its distributor, Namdhari, just a few months ago, too, with directors Gurmukh Singh Malhotra and Gurprit Singh both revealing that the brand is performing positively and that they have made their first significant sales to an Indian rental house. The company also distributes AudioFocus and on display at the stand was a world

first demo of AudioFocus' 40-inch subwoofer, powered by Powersoft M-Force.

Integrated Entertainment Solutions (IES) has expanded its portfolio over becoming the sole distributor for Avolites and taking on Powersoft and Madrix, all of which had manufacturer representation at the show. Nicolas Kirsh from Nexo Asia was at the show and very pleased with the current state of the Indian market, before going on to mention that it has been one of Nexo's most successful distributors in the region in recent months.

Sonodyne announced the PM Series, the company's new range of production monitors that was on display at Prolight+Sound in Frankfurt, but the **>**













136 EXPO 138 EXPO



company also decided to give it a homecoming launch. Some interesting news was the separation of Modern Stage Services. Once a sibling-run business, the two brothers have now parted ways, each working with their respective sons and each taking a handful of brands. Davinder and Pratik Wadhwa have kept hold of the more visual companies, such as Christie and Dataton, moving their focus slightly more onto solution projects. While Varinder and Sahil Wadhwa have retained MA Lighting, DTS, SGM, Antari and Prolyte, to highlight just a few. The separation was clear with each having their own booth in different halls. The effect its having on the customers seems unsure at the



moment, but perhaps time will tell. Ramesh Chetwani, the Exhibition Director, concluded: "Year after year, we keep striving to add more exhibitors and brands on the floor to showcase new line of products that are entering the market. This year, PALM recorded the highest number of new exhibitors, which proves that the market is maturing and is ready for more top of the range products and technology. The only way is up."

Palm Expo Mumbai will return to the Bombay Exhibition Centre from 1-3 June 2017. For more info go to: www. palmexpo.in



SENNHEISER





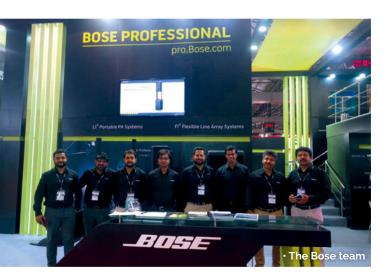
CHRISTIE

BAS

UIU

SKOU

CHEISTI







he HiTech team

