

**SPONSORSHIP &
ADVERTISEMENT OPPORTUNITIES**



**palm
expo
2019**



30.5 – 01.06.2019
BEC, Mumbai, INDIA



**CAPITALIZE ON THE GLOBAL
POPULARITY OF PALM**



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SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

PALM Expo plays an extremely crucial role in driving the growth in the **Pro Sound & Light, Music Production** and **System Integration** business. In 2018, PALM registered a total of 23,436 unique visitors during the three days of the expo. The show was promoted and marketed to a database of more than **80,000 trade buyers** across the country.

Every year we strive to uplift the effort of marketing the show and focus on strategic trade marketing ensuring quality visitors to the trade show across India. Which means your brand will be visible to over a million eyeballs nationally and internationally.

Sponsoring PALM Expo will not only give you maximum exposure to promote your message across to the pro sound & light industry but also provide you an opportunity to drive sales, strengthen customer loyalty and increase your company profile, brand, product and service to a wider audience. Sponsors will benefit from maximum exposure both before and during the trade show. All marketing activities such as print ads, email campaigns, and press releases will carry sponsor logos.



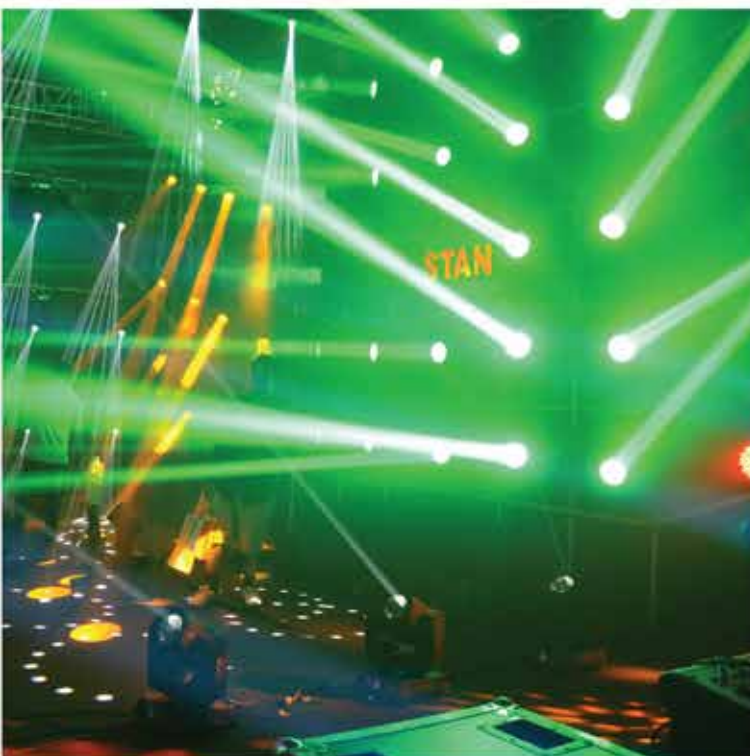


Few reasons why you must consider a sponsorship & advertisement opportunity at PALM Expo:

- As a sponsor, you not only gain unparalleled exposure and access to a diverse audience but also get introduced to new markets, networks and latest developments.
- Enhance your visibility and position your company as a prime player in the industry. Maximize your brand presence. Benefit from publicity before, during and after the show through marketing collaterals, ads and articles covering in leading national and international publications and web presence through our online media partners.
- We understand that ultimately it is all about the bottom line. Exhibiting helps you put across your products to the right TA but sponsoring PALM Expo will impact your business positively in long term. Besides, it gives you an opportunity to strengthen existing relationships and make new contacts with the best in the industry through focused networking.

In short

- We will help you **GENERATE** quality business leads
- We will help you **INCREASE** your regional profile
- We will help you **CREATE** new business opportunities



A. Brand Sponsor Opportunities

Exhibiting helps put across your products to the right target audience but sponsoring and becoming a partner at the expo will impact business positively in the long term by providing the brand the opportunity to generate greater awareness, boost the perceived image of your business, gain media exposure and engage with a target market through focused promotions.

Brand sponsorship opportunities at the PALM Expo 2019 include:

1. PALM SOUNDSCAPE and DJ CHAMPIONSHIP

Venue: Hall 4, VIP Parking Ground, Opposite Hall 1, BEC

SPONSORSHIP OPPORTUNITIES AT PALM SOUNDSCAPE AND DJ CHAMPIONSHIP

1.1 PLATINUM PARTNER:

- Number of possible Platinum Partners: **One**
- Cost to be a Platinum Partner: **INR 15 Lakhs / US\$ 21,000**
- **Sponsorship Benefits and Deliverables:**
 - Logo branding across all promotional activities of Soundscape and DJ Championship as 'PLATINUM PARTNER'
 - **45 minutes** Product Presentation opportunity at Soundscape.
 - Sponsor can avail of the opportunity to send in one digital mailer with information regarding the proposed session. This mailer will be sent out to PALM registered visitors.
 - Sponsor can nominate a senior representative (technical) to be a part of the DJ conference panel discussion (depending upon the availability and theme match). This is in addition to the 45 minutes product presentation.
 - Sponsor can avail of the opportunity to send in social media post with information regarding the proposed session and the speaker. The same will be posted on all PALM Social media sites / handles.
 - Opportunity for Director to be present during the DJ Championship rounds and finale.
 - Sponsor to get opportunity to display 1 minute video on LED wall outside Hall 1
 - Sponsor to get advertisement space on signage in Hall 1
 - 1 Full Page AD in show directory.
 - Branding on all Chairs at Soundscape.
 - Opportunity for sponsor to put up roll-up standees inside or outside Hall 4 (standee to be provided by sponsor).
 - Logo presence on Onsite signage at the Entrance of Hall.
 - Logo presence in Direct Mailer's sent to over 10,000 DJ Data of PALM including the ones already registered for the feature.
 - Logo presence on PALM expo with a link to the sponsor's website.
 - Logo presence on Billboards (depending upon the availability of space).
 - Logo on the backdrop of the PALM DJ Soundscape – Conference, Workshop & Championship throughout the 3 days of the expo.
 - Logo will also appear on the Exhibition Guide handed over to all the visitors. This guide provides every visitor, complete information on what is happening at the show, who the sponsors are, all features with agenda, and floor map.
 - Sponsor can suggest 1 brand endorsee (if a DJ) to be a part of the Jury for the PALM DJ Championship.

1.2 GOLD PARTNER:

- Maximum number of Gold Partners: **1**
- Cost to be a Gold Partner: **INR 10 Lakhs / US\$ 14,000**

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➤ **Sponsorship Benefits and Deliverables:**

- Logo branding across all promotional activities of Soundscape and DJ Championship as 'GOLD PARTNER'
- Sponsor can nominate a senior representative (technical) to be a part of the DJ conference panel discussion (depending upon the availability and theme match).
- Sponsor can avail of the opportunity to send in one digital mailer about their participation at the expo. This mailer will be sent out to PALM registered visitors.
- Sponsor can avail of the opportunity to send in social media post with information regarding the proposed session and the speaker. The same will be posted on all PALM Social media sites / handles.
- Sponsor to get advertisement space on signage in Hall 1
- 1 Full Page AD in show directory.
- Opportunity for sponsor to put up roll-up standees inside or outside Hall 4. (standee to be provided by sponsor).
- Logo presence on Onsite signage at the Entrance of Hall.
- Logo presence in Direct Mailer's sent to over 10,000 DJ Data of PALM including the ones already registered for the feature.
- Logo presence on Event website with a link to the sponsor's website.
- Logo on the backdrop of the PALM DJ Soundscape – Conference, Workshop & Championship throughout the 3 days of the expo.
- Logo will also appear on the Exhibition Guide handed over to all the visitors. This guide provides every visitor, complete information on what is happening at the show, who the sponsors are, all features with agenda, and floor map.

1.3 SILVER PARTNER:

➤ Maximum number of Silver Partners: **One**

➤ Cost to be a Silver Partner: **INR 5 Lakhs / US\$ 7,000**

➤ **Sponsorship Benefits and Deliverables:**

- Logo branding across all promotional activities of Soundscape and DJ Championship as 'SILVER PARTNER'.
- Sponsor can avail of the opportunity to send in social media post with information regarding the proposed session and the speaker. The same will be posted on all PALM Social media sites / handles.
- Sponsor to get advertisement space on signange in Hall 1
- Logo presence on Onsite signage at the Entrance of Hall.
- Logo presence in Direct Mailer's sent to over 10,000 DJ Data of PALM including the ones already registered for the feature.
- Logo presence on Event website with a link to the sponsor's website.
- Logo on the backdrop of the PALM DJ Soundscape – Conference, Workshop & Championship throughout the 3 days of the expo.
- Logo will also appear on the Exhibition Guide handed over to all the visitors. This guide provides every visitor, complete information on what is happening at the show, who the sponsors are, all features with agenda, and floor map.

1.4 DJ CHAMPIONSHIP PRIZE PARTNERS:

➤ **Platinum Prize partner:**

- Will sponsor the prize for all three winners.
- Number of possible Platinum Prize Partners: **One**
- **INR 2 Lakhs / US\$ 3,000 sponsorship fee + Product prize**

➤ **Gold Prize Partner:**

- Will sponsor the prize for first runner-up and second runner-up

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- Number of possible Gold Prize Partners: **One**
- **INR 1.50 Lakhs / US\$ 2,100 sponsorship fee + Product prize**
- **Silver Prize Partner:**
 - Will sponsor the prize for the top ten finalists
 - **INR 1 Lakh / US\$ 1,500 sponsorship fee + product prize**
- **Bronze Prize Partner:**
 - Will sponsor the prize for the twenty participants who make it to the qualification round.
 - **INR 50,000 / US\$ 700 sponsorship fee + product prize**
- **Sponsorship Benefits and Deliverables:**
 - Logo branding across all promotional activities of Soundscape and DJ Championship as 'Prize Partner'
 - Opportunity to hand out prizes to Winners of DJ Championship.
 - Logo presence in Direct Mailer's sent to over 7,000 DJ Data of PALM including the ones already registered for the feature.
 - Logo presence on the DJ Championship page with a link to the sponsor's website.
 - Logo on the backdrop of the PALM DJ Soundscape – Conference, Workshop & Championship throughout the 3 days of the expo.
 - Logo will also appear on the Exhibition Guide (A6 format) handed over to all the visitors. This guide provides every visitor, complete information on what is happening at the show, who the sponsors are, all features with agenda, and floor map.

2. REGISTRATION PARTNER

Venue: **Grande Hall A, BEC**

- The PALM Registration sponsorship enables companies to achieve maximum visibility with company logo displayed prominently on the Registration counters and more, ensuring instant visibility to all visitors.
- Maximum number of Registration Partners: **1**
- Size of Hall: 958 sqmt area
- Cost to be a Registration Partner: **INR 12.50 Lakhs / US\$ 17,500**
- **Sponsorship Benefits and Deliverables:**
 - 10 LED's (55 inch) Behind every Counter playing 1 common video from the Sponsor.
 - Logo Presence in Signage above Selected Counters
 - Logo on both sides of Arched Gate on Entrance.
 - 1 Full Page AD in Show Magazine
 - Logo on Registration Forms kept on the Counters onsite
 - Logo on the Event Registration page on the website and the Thank You page after submitting online registration
 - Thank you letter to all visitors registering online will consist sponsor logo
 - Sponsor's logo on exhibition website with link to the sponsor website.
 - Sponsor's Logo as Registration partner will be prominently displayed on all Visitor Promotion campaigns/invitees, print / digital / social media subject to confirmation before deadline.
 - Registration Partner can avail of opportunity to send emailer talking about sponsorship to the registered visitor database.
 - Sponsor's logo on Onsite show signages.
 - Complimentary Advertisement in the Show Magazine.
 - Sponsor's logo on Exhibition Guide handed over to all the visitors.

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3. EXHIBITION LANYARD PARTNER

- Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear lanyards on all days. Sponsor's logo will be prominently displayed on all lanyards thus guaranteeing a continuous display of the brand throughout the expo.
- Maximum number of Lanyard Partners: **1**
- Lanyard Quantity: **30,000**
- Cost to be a Prize Partner: **INR 12.50 Lakhs / US\$ 17,500**
- **Sponsorship Benefits and Deliverables:**
 - Sponsor's logo will be printed on all Lanyards.
 - Sponsor's logo on exhibition website with link to the sponsor website.
 - Sponsor logo on all Visitor Promotion campaigns/invitees subject to confirmation before deadline.
 - Sponsor's logo on Onsite show signages.
 - Complimentary Advertisement in the Show directory.
 - Sponsor's logo on Exhibition Guide handed over to all the visitors.

4. IRAA (INDIA RECORDING ARTS ACADEMY AWARDS)

a. **Platinum Partner:**

- Maximum number of Platinum Partners: **One**
- Cost to be a Platinum Partner: **INR 7 Lakhs / US\$ 10,000**
- **Sponsorship Benefits and Deliverables:**
 - Company Name and Logo on the backdrop of IRAA Award Ceremony to be displayed as "Presented By"
 - A senior representative from the company will be invited to present five award categories.
 - Senior Representative will have opportunity to address the award ceremony attendees for a few minutes expressing their association with the IRAA platform.
 - Logo presence on the IRAA signage placed at the Entrance of Hall 4.
 - Opportunity to place one rollup standee inside the IRAA Hall.
 - Logo branding on the IRAA standee placed inside the PALM Sound & Light Summit Hall in Hall 1
 - Complimentary full page ad in Show Magazine.
 - Logo presence in IRAA Award Direct Mailers sent to PALM database.
 - Logo on exhibition website with link to the sponsor website.
 - Logo on selected Visitor Promotion campaigns/e-mailers/invitees subject to confirmation before deadline and availability of space.
 - Logo on the Onsite sponsor signage.
 - Sponsor's logo on Exhibition Guide handed over to all the visitors.
 - Mailer announcing your company sponsorship of IRAA 2019 with quotes from your company top management. Likewise mailer from your company announcing presentation of IRAA 2019. And quote from Anil Chopra founder of IRAA welcoming your company association. As well quote from Award Director of IRAA 2019.
 - PALM Technology May June issue full page ad on thanking sponsor of IRAA will feature your company logo and name along with trophy sponsor
 - PALM Technology May June issue will feature 'News' of IRAA being supported by your company and photo opportunity with IRAA Award Chairman and Award Director as well quotes from your company and mention of your company's standing and success in the Indian market. This news remains permanent online on www.palmtechnology.in website.

b. **Gold Partner - Trophy Sponsor:**

- Maximum number of Gold Partners: **One**
- Cost to be a Gold Partner: **INR 3 Lakhs / US\$ 4,200**
- **Sponsorship Benefits and Deliverables:**
 - Gold Partner gets Opportunity to sponsor IRAA Trophy
 - Logo on the backdrop of IRAA Award Ceremony as Trophy Sponsor
 - A senior representative from the company will be invited to present Two awards.
 - Complimentary full page ad in Show Magazine.
 - Logo presence on the IRAA signage placed at the Entrance of hall.
 - Logo presence in IRAA Award Direct Mailer's sent to PALM database.
 - Logo on exhibition website with link to the sponsor website.
 - Logo on selected Visitor Promotion campaigns/e-mailers/invitees subject to confirmation before deadline and availability of space.
 - Logo on the Onsite sponsor signage.
 - Sponsor's logo on Exhibition Guide handed over to all the visitors.
 - PALM Technology May-June issue will feature 'News' of IRAA being supported by your company and photo opportunity with IRAA Award Chairman and Award Director as well quotes from your company and mention of your company standing and success in Indian market. [later this news remains permanent online on www.palmtechnology.in website.

5. VISITOR BAG PARTNER

- Environment Friendly Visitor Paper Bags will be distributed to visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors.
- Sponsor's logo will be prominently displayed on both sides of the bag, thus guaranteeing a continuous display of the brand throughout the expo.
- Maximum number of Visitor Bag Partners: **1**
- Bag Quantity: **10,000**
- Cost to be a Bag Partner: **INR 6 Lakhs / US\$ 8,500** per 10,000 bags
- **Sponsorship Benefits and Deliverables:**
 - High visibility at the venue with Sponsor name and logo prominently displayed on each bag.
 - Sponsor's logo on exhibition website with link to the sponsor website.
 - Sponsor logo on all Visitor Promotion campaigns/invitees subject to confirmation before deadline.
 - Sponsor logo on outdoor hoardings (subject to availability of space and confirmation before deadline).
 - Complimentary Advertisement in the Show directory.
 - Sponsor's logo on Exhibition Guide handed over to all the visitors.

6. EXHIBITION NAME BADGE PARTNER

- Every participant including visitors, invitees, media, conference speakers, delegates, sponsors and exhibitors wear badges on all days. Sponsor's logo will be prominently displayed on the front side of the badge thus guaranteeing a continuous display of the brand throughout the expo.
- Maximum number of Name Badge Partners: **1**
- Badge Quantity: **30,000**
- Cost to be a Name Badge Partner: **INR 6 Lakhs / US\$ 8,500**

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➤ **Sponsorship Benefits and Deliverables:**

- Sponsor's logo will be printed on all Exhibition Badges.
- Sponsor's logo as Exhibition Name Badge Partner will be displayed on event website with link to the sponsor website.
- Sponsor logo on all Visitor Promotion campaigns/invitees subject to confirmation before deadline.
- Sponsor to get advertisement space on signage in Hall 1
- Logo presence on Exhibition Guide handed out to all the visitors.

7. PALM SOUND & LIGHT SUMMIT

Venue: International Lounge, Level 1, Hall 1, BEC;

Make your participation even more significant by sponsoring the PALM Sound & Light Summit. The PALM offers its exhibitors an opportunity to avail of this reputed and respected feature for brand building across all three days of the expo.

Sponsorship Opportunities at PALM Sound & Light Summit

Seating Capacity: 200 (theatre style seating)

7.1 PLATINUM PARTNER:

➤ Number of possible Platinum Partners: **One**

➤ Cost to be a Platinum Partner: **INR 5 Lakhs / US\$ 7,000**

➤ **Sponsorship Benefits and Deliverables:**

- Opportunity to run a one hour company / product presentation within PALM Sound & Light Summit
- Sponsor's logo as Platinum Partner will be prominently displayed on all Sound & Light Summit collateral – print / digital / social media / both pre-show and onsite.
- Sponsor's logo as Platinum Partner will be displayed on Event website with link to sponsor website
- Sponsor's Logo as Platinum Partner will be prominently displayed on Summit Stage Backdrop
- Session Partner can avail of the opportunity to send in one digital mailer with information regarding the proposed session. This mailer will be sent out to registered visitors.
- Session Partner can avail of the opportunity to send in social media post with information regarding the proposed session and the speaker. The same will be posted on all PALM Social media sites / handles.
- Sponsor to get advertisement space on signage in Hall 1
- Speaker name, profile and photo displayed on the conference website as well as at the venue along with other speakers
- Logo will also appear on the Exhibition Guide (A6 format) handed over to all the visitors. This guide provides every visitor, complete information on what is happening at the show, who the sponsors are, all features with agenda, and floor map.

7.2 SESSION PARTNERS:

➤ Exhibitors can book slots at the PALM Sound & Light Summit to conduct company sponsored presentations or host workshops / training programs / education seminars etc.

➤ Number of available slots: **Three (one each day)**

➤ Duration of each slot: **1 hour**

➤ **Theme for each day**

- Day 1: **Stage Sound Systems Engineering**
- Day 2: **Stage Sound Mixing and Light Design**
- Day 3: **Music Recording & Production**

➤ Rate per slot: **INR 1 Lakh / US\$ 1,500**

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➤ **Benefits and Deliverables:**

- Company's Logo as Session Partner will be prominently displayed on Summit Stage Backdrop
- Session Partner can avail of the opportunity to send in one digital mailer with information regarding the proposed session. This mailer will be sent out to registered visitors.
- Session Partner can avail of the opportunity to send in social media post with information regarding the proposed session and the speaker. The same will be posted on all PALM Social media sites / handles.
- Speaker name, profile and photo displayed on the conference website as well as at the venue along with other speakers

7.3 SOUND PARTNER:

- Number of possible Sound Partners: **One**
- Sponsor to deliver complete Sound System set-up in conference room
- Cost to be a Sound Partner: **INR 1 Lakh / US\$ 1,500**
- **Sponsorship Benefits and Deliverables:**
 - Sponsor's logo as Sound Partner will be prominently displayed on all Conference Programme collateral – print / digital / social media, both pre-show an onsite.
 - Sponsor's Logo as Sound Partner will be prominently displayed on Conference Stage Backdrop
 - Logo presence on Event website with link to sponsor website
 - Logo Presence on Exhibition Show Guide handed out to visitors
 - Sponsor to get advertisement space on Signage in Hall 1

7.4 VIDEO DISPLAY PARTNER:

- Number of possible Video Display Partners: **One**
- Sponsor to deliver complete Video Display set-up in conference room as per requirement
- Cost to be a Video Display Partner: **INR 1 Lakh / US\$ 1,500**
- **Sponsorship Benefits and Deliverables:**
 - Sponsor's logo as Video Display Partner will be prominently displayed on all Conference Programme collateral – print / digital / social media, both pre-show an onsite.
 - Sponsor's Logo as Sound Partner will be prominently displayed on Conference Stage Backdrop.
 - Logo presence on Event website with link to sponsor website.
 - Logo Presence on Exhibition Show Guide handed out to visitors
 - Sponsor to get advertisement space on Signage in Hall 1

8. CAFETERIA: Hall 2

- Video Ad opportunity on a LED screen display placed inside the Cafeteria.
- Company logo on cocktail table used at the cafeteria giving opportunity to the company to present its product details or anything creative on the table cover to all the visitors visiting the café.
- **Cost: INR 3 Lakhs / US\$ 4,200**



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9. CAFETERIA: Hall 3

- Video Ad opportunity on a LED screen display placed inside the Cafeteria.
 - Company logo on cocktail table used at the cafeteria giving opportunity to the company to present its product details or anything creative on the table cover to all the visitors visiting the café.
- **Cost: INR 3 Lakhs / US\$ 4,200**

B. Demo Opportunities

1. COMPACT INDOOR LINE ARRAY DEMO:

- Demo of SMALL to MEDIUM format line arrays and sound systems from national and international brands will facilitate assessment of tonal quality, dispersion pattern, phase coherency and frequency response of the line arrays.
- In order to attain the right SPL, PALM has set a TARGET MAX SPL of 105dB with tolerance band, both, on the SPL and the FRQ (Frequency Response).
- Number of available Line Array slots: **upto 12**
- Size of Hall: 1200 sqm
- **Cost Includes:**
 - Air Conditioning for all 3 days (please note that no air conditioning on set up days will be provided).
 - Security for all 3 days
 - Licensing for from Muncipal, Fire, Police
 - Marketing & Promotion of the Demo Feature through emailers, social media posts, print ads in industry magazine, website etc.
 - Basic Power Connection & Usage Charges
- Rate per Line Array slot: **INR 4 Lakhs / US\$ 5,700 + 18% GST**

2. HEADPHONE SHOOTOUT:

Venue: Hall 1, BEC

- A line-up of listening booths with market preferred headphone selection offering buyers an opportunity to experience and hear the latest headphone technologies.
- Number of available Headphone booths: **8**
- Size of each Booth: 2 mts in width
- Rate per booth: **INR 3 Lakhs / US\$ 4,200 + 18% GST**
- **Cost Includes:**
 - Air Conditioning for all 3 days (please note that no air conditioning on set up days will be provided).
 - Security for all 3 days
 - Licensing for from Muncipal, Fire, Police
 - Marketing & Promotion of the Demo Feature through emailers, social media posts, print ads in industry magazine, website etc.
 - Basic Power Connection & Usage Charges

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C. Advertising Opportunities

1. OUTSIDE HALL BRANDING: Hall 1 and 2

Digital Billboard

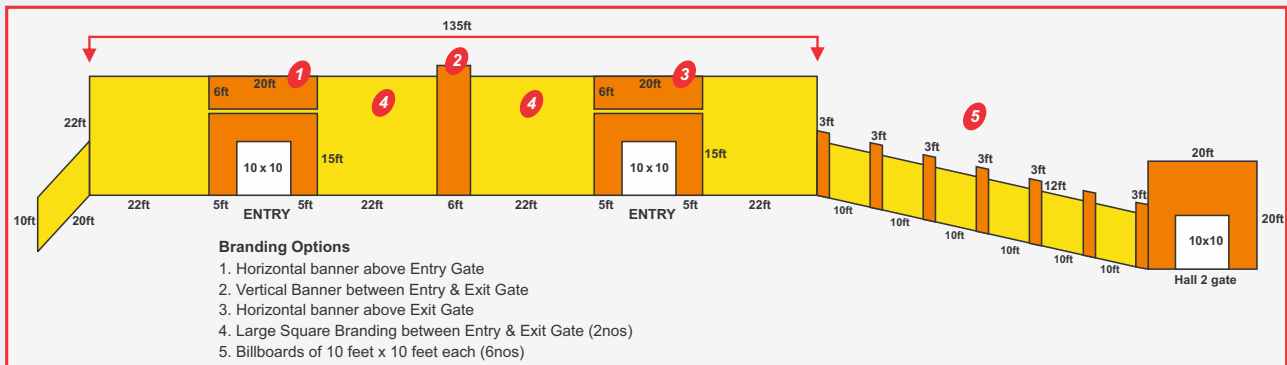
- Witness India's largest High definition LED screen advertising opportunity at PALM.
 - Outside Hall 1 and Hall 5, these LEDs allow you to play your company advertisement or product ad in a video.
 - Located just opposite to the Registration Hall 2 which registers over 20,000 visitors within 3 days of the expo.
- Video Format in MP4 / MPEG / AVI formats only.
- **Cost per Billboard: INR 50,000 / US\$ 700 + 18% GST**



2. OUTSIDE HALL BRANDING: Hall 3

Identified, large scale branding options just outside Hall 3, provides tremendous brand presence and recognition to all visitors who enter the hall, in the most magnified manner.

- **Costs:**
 - Horizontal Banner above Entry Gate: INR 1.5 Lakhs / US\$ 2,100
 - Vertical Banner between Entry & Exit Gate : INR 1.5 Lakhs / US\$ 2,100
 - Horizontal Banner above Exit Gate: INR 1.5 Lakhs / US\$ 2,100
 - Large Square branding between Entry & Exit Gate (2 nos.): INR 2.5 Lakhs / US\$ 3,500
 - Billboard of 10 feet x 10 feet (6 nos.): INR 30,000 / US\$ 250



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3. PILLAR BRANDING:

- Each Pillar is 15 feet height and 3 feet width.
- Benefits towards sponsorship:
 - Opportunity to clad the Pillar from all 4 sides.
 - Visibility to trade visitors and everyone else present at the show across all 3 days.
- **Cost: INR 30,000 / US\$ 500 + 18% GST** for each box



4. TUNNEL BRANDING:

- Backlit Billboard each of 8 feet height x 12 feet width.
 - The passage that connects Hall 1 and Hall 5 from within is interconnected by a Tunnel Passage which provides thousands of visitors who cross both halls, an opportunity to see your company information and / or latest product information displayed as a Billboard
- **Cost : INR 30,000 / US\$ 500 + 18% GST**



5. AD IN SHOW MAGAZINE:

- PALM Show Magazine is a show daily that consists of all show-related information and details of all show features including exhibitors. The Show Magazine is distributed to the visitors during the show days.
 - Over 6000 copies are printed for circulation and distributed to visitors from Day 1 from the Registration Counters in Hall 2A.
 - One Full page Advertisement in the Show Magazine. Visibility to major visitors at PALM.
 - Solitary engagement & attention of visitors with advertisers.
- **PALM Show Catalogue Advertising Rate card***
 - Inside front cover: INR 40,000 / US\$ 600
 - Inside back cover: INR 37,000 / US\$ 550
 - Back cover: INR 75,000 / US\$ 1,100
 - Centre spread: INR 1 Lakh / US\$ 1,500
 - Full page: INR 30,000 / US\$ 500
 - Half page: INR 17,000 / US\$ 250
 - Quarter page: INR 10,000 / US\$ 150

* 18% GST will be applicable on the above rates



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**BE A
SMART
INVESTOR.
INVEST IN
PALM**